

MoDOT Minute – March 9, 2010

Hi. This is Sally Oxenhandler with your MoDOT Minute.

Even though it's a law for them to buckle up, 40 percent of Missouri teens still don't bother. So law enforcement will be out in full force March 15-31 to crack down on unbelted drivers. At the same time, the Missouri Coalition for Roadway Safety will enforce the importance of teens buckling up through its Get Your Buckle On campaign. The campaign includes TV, radio and internet advertising and also encourages young people to visit getyourbuckleon.com to submit a seatbelt dance reminding teens to buckle up.

And, if you're planning on downing some green beer to celebrate St. Patrick's Day, the coalition is urging you not to drink and drive. Law enforcement will be cracking down on drunk driving March 12-14, the weekend leading up to St. Patrick's Day. In 2009, 268 people were killed and more than 1,100 seriously injured in crashes involving an impaired driver.

That's been your MoDOT Minute. Remember to check back every Tuesday for new information.